

The Family Adventure Project

Digital Storytelling, Features, Videography, Photography, Poetry, Campaigns, Social Media

We are professional content creators who love telling stories, spreading messages and creating a buzz online. We love to work collaboratively to find creative ways of engaging audiences using a variety of digital platforms and real world media.

We bring 20 years experience of journalism, promotions, business consultancy, creative work and adventure travel to the table, to produce original campaigns and quality content for your channels or our own.

We are experienced in working with major brands including Duracell, Lonely Planet, Expedia, LateRooms, IHG, Premier Inn and others. Contact kirstie@familyadventureproject.org to explore how we can use our skills to help tell your story.



Editorial Production

Copy

- Feature style articles
- Interviews, expert & opinion pieces
- Columns
- Advertorials
- Books, e-books
- One-offs, series & campaigns
- Print or online
- Product reviews
- Copywriting



Social Campaigns

Community

- Twitter
- Facebook
- Instagram
- Social Amplification
- Twitter Parties
- Channel take-overs
- Guest appearances, interviews, q&a
- Competitions and giveaways
- Social Advertising



Video Production

Videography

- YouTube
- Shoot & edit
- Edited packages
- Insta-videos
- Versioning
- Interviews
- Action packages



Photography

Imagery

- Instagram campaigns
- Photographic assignments
- Family travel & adventure image bank
- Image sets & Flickr galleries
- Pinterest galleries



Poetry

Creativity

- Creative residencies
- Poetry commissions
- Video poems
- Conference poet
- Poetry performances
- Photo poetry books
- Creative community engagement
- Poems for social sharing



Talks & Conferences

Education

- Conference talks & panels
- Trade & consumer show talks
- Workshops and education
- Public talks & events
- Schools, community groups
- Training Workshops

Directors: Stuart Wickes & Kirstie Pelling

Contact us: www.familyadventureproject.org @familyonabike kirstie@familyadventureproject.org +44(0)7961 425267